

100 words bio

Ali Alsaloom is a cultural expert, one of the fastest rising media personalities and a charismatic public speaker in the Gulf Region. His internet portal ask-ali.com became one of the most comprehensive and authentic source of information about culture and heritage for the UAE and the Gulf region. His themed "Ask Ali" shows, weekly columns in the M magazine and cultural guide books about Abu Dhabi and Dubai reach an international audience in thousands. Ali is the Environmental Ambassador of the Environment Agency Abu Dhabi and was honoured for his success as entrepreneur with the Khalifa Fund Business Award 2010.